



# Public Workshop 1 Jefferson- St. Lawrence **CLEAR**

Coastal Lakeshore Economy and Resiliency  
Initiative

June 29, 2021

# Agenda

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- What is CLEAR
- Planning for Resiliency
- Small Group Activity
- Next Steps

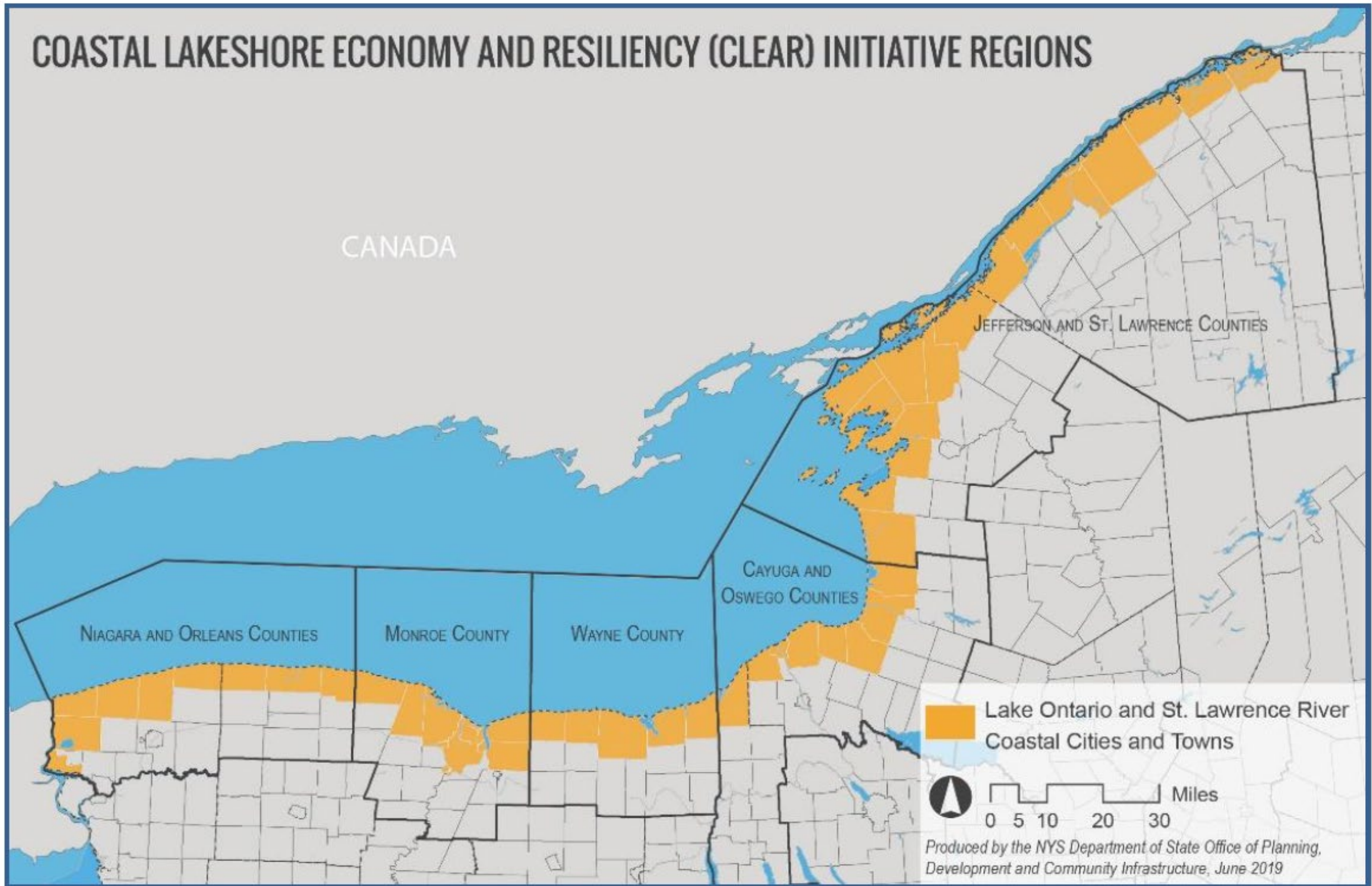


# Coastal Lakeshore Economy and Resiliency (CLEAR)

“CLEAR will offer adaptive solutions for resilient shorelines that lead to long-term regional economic and environmental sustainability and also facilitate new conversation, collaboration, partnership, and community outreach.”



# COASTAL LAKESHORE ECONOMY AND RESILIENCY (CLEAR) INITIATIVE REGIONS



CANADA

NIAGARA AND ORLEANS COUNTIES

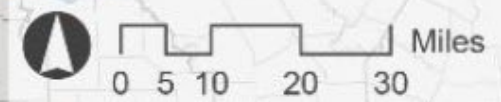
MONROE COUNTY

WAYNE COUNTY

CAYUGA AND OSWEGO COUNTIES

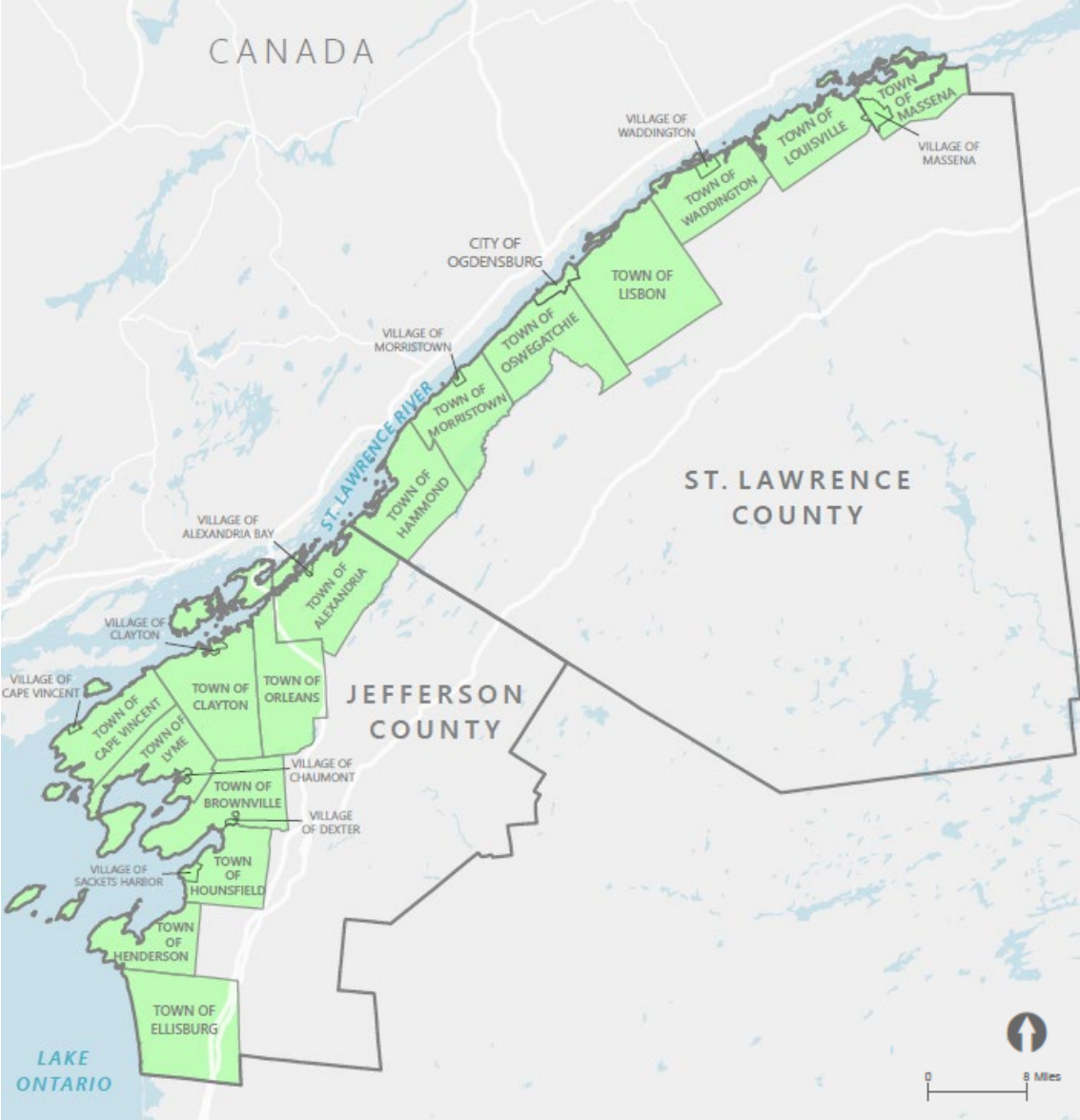
JEFFERSON AND ST. LAWRENCE COUNTIES

Lake Ontario and St. Lawrence River Coastal Cities and Towns



Produced by the NYS Department of State Office of Planning, Development and Community Infrastructure, June 2019

# Jefferson St. Lawrence Region



# Goals of the CLEAR Initiative

- Provide guidance for communities to thrive in changing lake levels and conditions
- Connect the coastal environment through resiliency strategies and adaptive land uses
- Develop and implement innovative resiliency strategies for shoreline communities
- Create goals for coastal development patterns that support existing and future employment and recreational-tourism opportunities
- Bring together local governments, organizations, and leaders to create new, more resilient paths for community growth

# CLEAR Deliverables

- Steering Committee coordination
- Community engagement
- CLEAR plan
  - Community Profiles
  - Asset Inventory
  - Risk Assessment
  - Vision Statement
  - Needs/Opportunities Assessment
  - Long-term Strategies, Projects, Programs, Actions



# Roles and Responsibilities

## Broader Community

- Participate in community workshops
- Share input regarding shoreline assets, resiliency strategies, and vulnerabilities.
- Feedback on proposed community visions, strategies, policies, and projects

## Steering Committee

- Provide guidance and feedback to Consultant Team
- Brainstorm ideas and provide direction to ensure the CLEAR plan reflects region
- Meet monthly with consultant team and state planners
- Participate in community engagement events
- Reviewing reports, designs and other documents



# Roles and Responsibilities

## Consultant Team

- Data collection and analysis
- Community engagement facilitation
- Partner with communities in creation and development of resiliency strategies
- CLEAR plan coordination

## NYS Department of State

- Project management and oversight
- Coordination with other state agencies and partners
- Ensure consistency between CLEAR regions

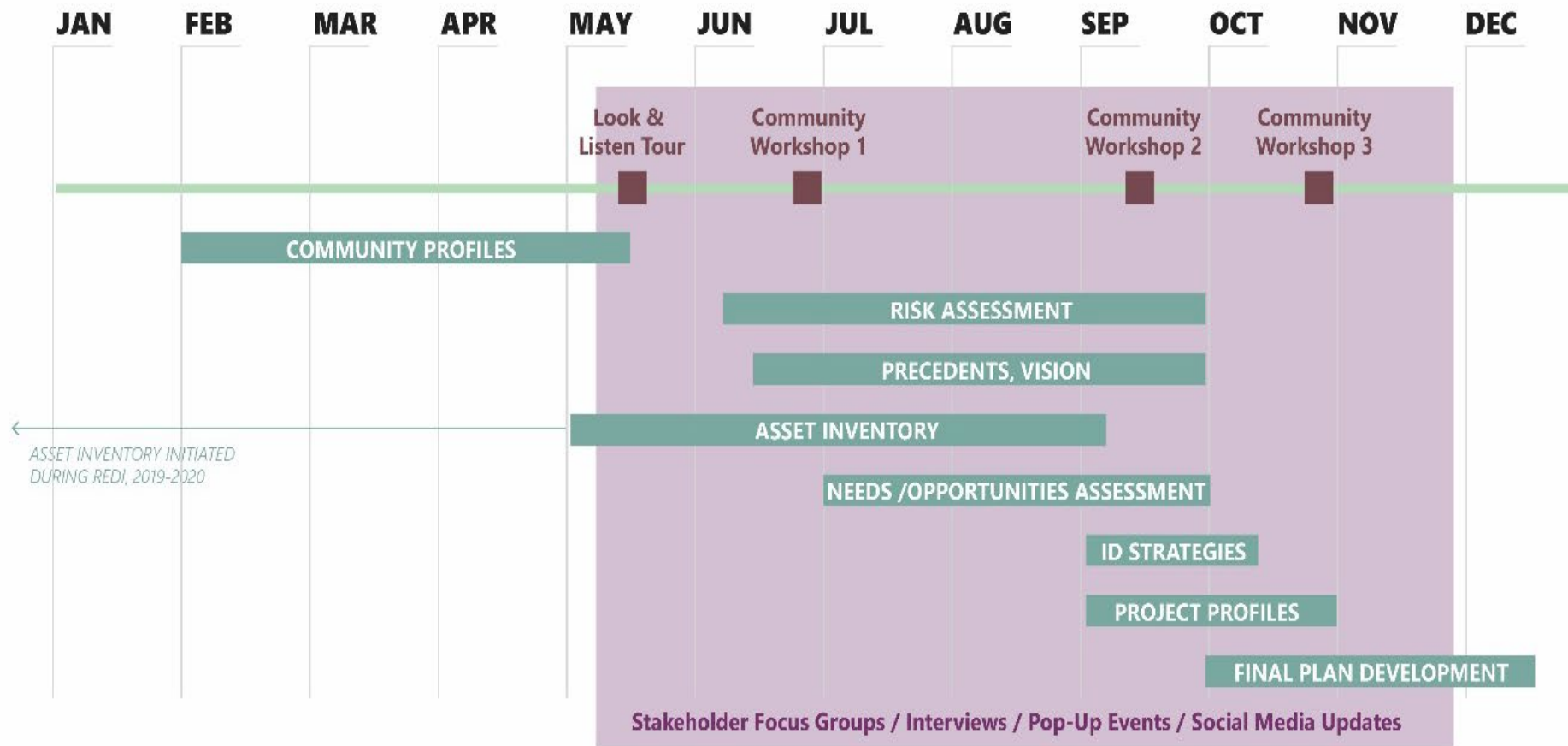
# Community Engagement

CLEAR is a community driven initiative with the goal to engage all involved and interested residents, homeowners, and business owners throughout the initiative. To maximize public participation, we plan on the following:

- Steering committee meetings
- 3 Community workshops
- Stakeholder focus groups
- Community survey
- Pop-up events
- Social media



# Project Timeline



Q&A

# CLEAR

COASTAL LAKESHORE ECONOMY AND RESILIENCY INITIATIVE  
JEFFERSON-ST. LAWRENCE

# Planning for resiliency

- Identify assets
- Assess vulnerability and risk
- Consider mitigation measures
- Prioritize and plan
- Take action

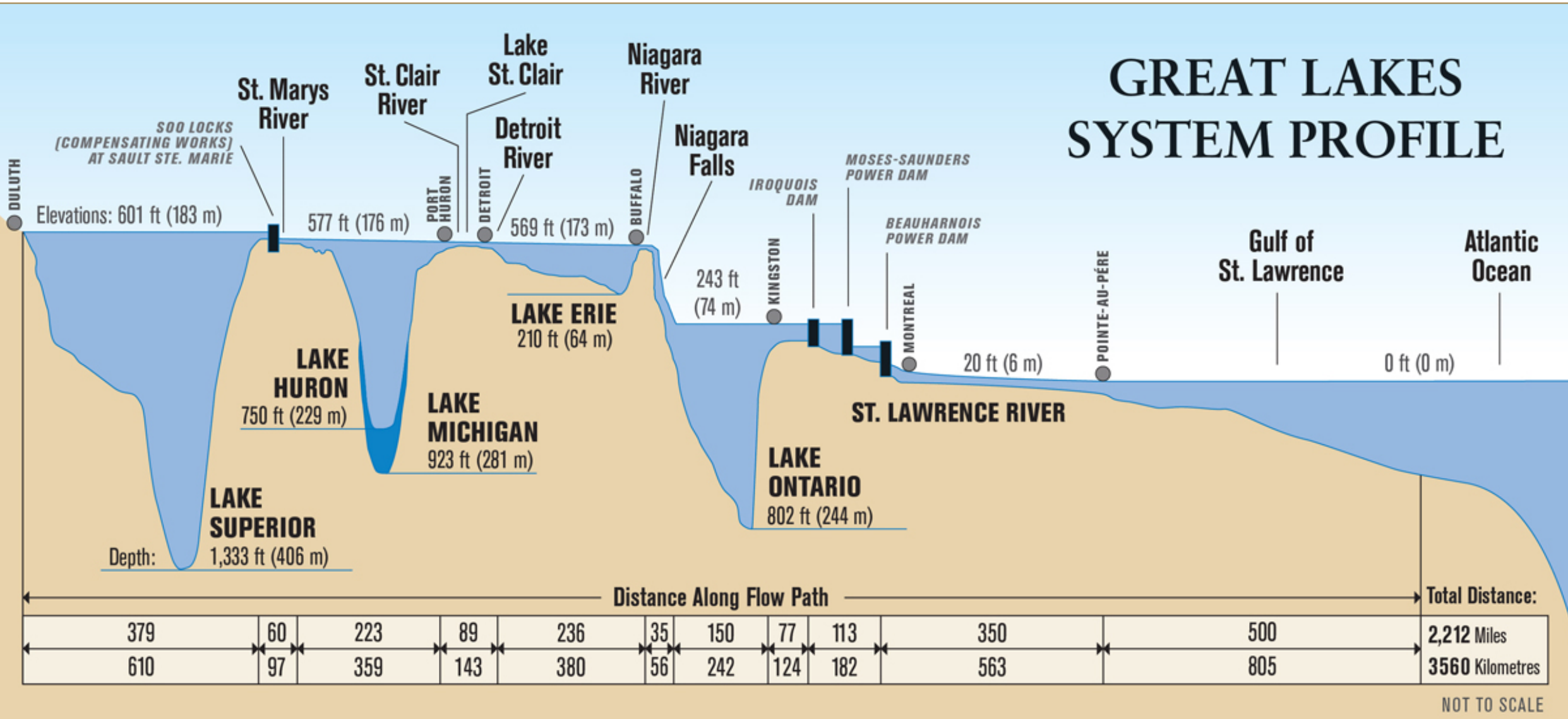


## RESILIENCY IS:

"...THE CAPACITY FOR A COMMUNITY AND ITS ECOSYSTEM TO WITHSTAND EXTREME (IN THIS CASE WEATHER) EVENTS AND OTHER FORCES OR RISKS; QUICKLY RECOVER COMMUNITIES, ECONOMIES, AND ECOSYSTEMS TO FUNCTION IN THE AFTERMATH OF A DISASTER; AND DEVELOP ONGOING ADAPTABILITY TO RAPIDLY CHANGING ENVIRONMENTAL CONDITIONS AND FORCES."



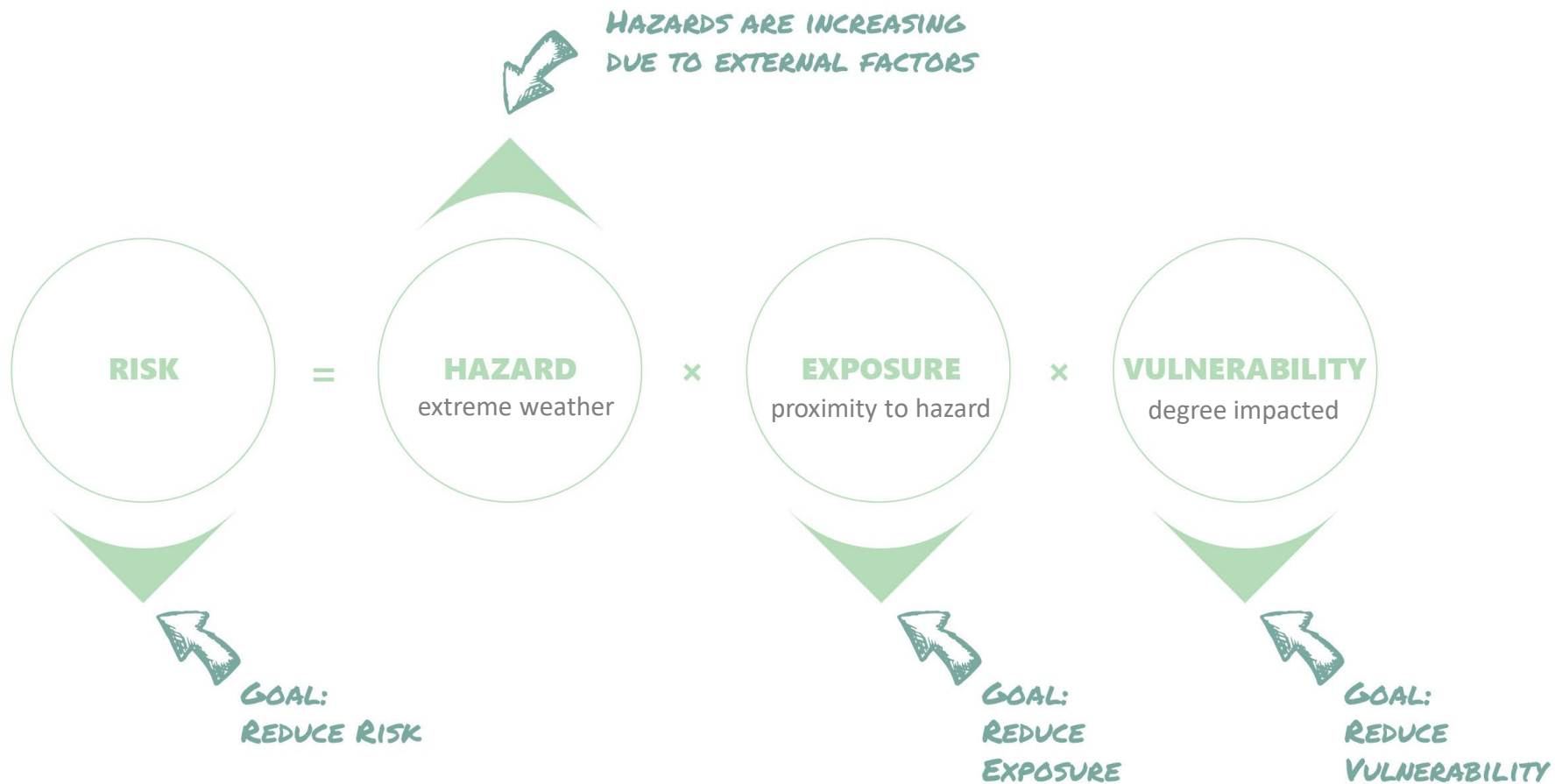
# GREAT LAKES SYSTEM PROFILE

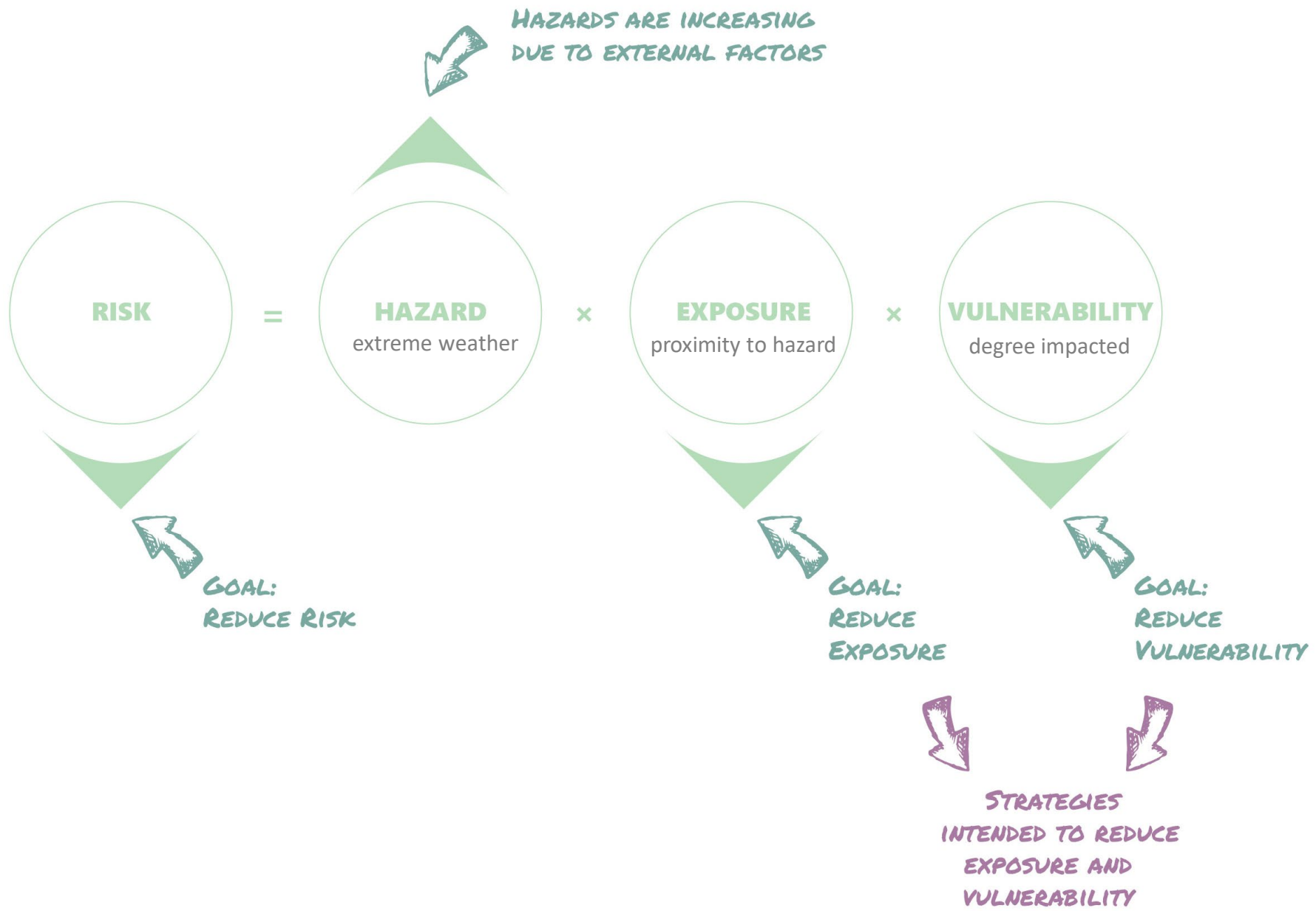


NOT TO SCALE

Source: The Great Lakes Basin, map/poster, NOAA-Great Lakes Environmental Research Laboratory, Coastwatch.







# Planning Themes

1. Natural Systems and Dynamic Shorelines
2. Public Safety
3. Communication and Education
4. Community Infrastructure
5. Built Environment
6. Economic Resources and Tourism



# Type your answer into the chat

- One thing I learned tonight is\_\_\_\_\_
- One thing that would make it easier for me to participate in the next public workshop is\_\_\_\_\_

# Next Steps

Public Workshops: September 21 and November 2

Visit [www.northcountyclear.com](http://www.northcountyclear.com)

- Steering Committee meeting notes and link to an interactive map under meeting #2
- Recording from tonight and link to view the jamboards
- Use "Contact" to leave us a comment



# Next Steps

Public Workshops: September 22 and November 3

Visit [www.cnyclear.com](http://www.cnyclear.com)

- Steering Committee meeting notes and link to an interactive map under meeting #2
- Recording from tonight and link to view the jamboards
- Use "Contact" to leave us a comment

The image shows a banner for the CLEAR initiative. On the left, the word "CLEAR" is written in large, bold, light green letters. Below it, in smaller green text, are the words "COASTAL LAKESHORE ECONOMY AND RESILIENCY INITIATIVE" and "CAYUGA - OSWEGO REGION". On the right side of the banner, there is a navigation menu with four items: "What Is CLEAR?", "Overview of the Region", "CLEAR Engagement", and "Contact". The background of the banner is a scenic view of a large body of water, likely a lake or bay, surrounded by green trees and hills.

**CLEAR**  
COASTAL LAKESHORE ECONOMY AND RESILIENCY INITIATIVE  
CAYUGA - OSWEGO REGION

[What Is CLEAR?](#) [Overview of the Region](#) [CLEAR Engagement](#) [Contact](#)

Thank you for  
joining us  
tonight

See you in September!